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STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Yahoo! Inc.

Application No./Patent No.: 10/647,832 Filed/Issue Date: August 25, 2003

Entitled: CONTENT DELIVERY FREQUENCY CAPPING METHOD

Yahoo! Inc. a Delaware corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 018860, Frame 0374, or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.
2. From: _____ To: _____
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Reel _____, Frame _____, or for which a copy thereof is attached.
3. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ Copies of assignments or other documents in the chain of title are attached.
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

John G. Rauch
Signature

John G. Rauch

Printed or Typed Name

Attorney for Assignee

Title

4/27/07
Date

312-321-4288

Telephone Number

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

PATENT ASSIGNMENT

This patent assignment agreement ("Agreement") is entered into by and between Fysix Corporation ("AKA" Adinterax) ("Seller"), having an address at 701 First Avenue, Sunnyvale, CA, 94089., and Yahoo! Inc. ("Yahoo!"), a Delaware corporation having an address at 701 First Avenue, Sunnyvale, CA, 94089.

For good and valuable consideration, the receipt of which is hereby acknowledged, Seller hereby:

- (A) irrevocably assigns to Yahoo!:
- (1) the entire right, title and interest, everywhere in the world to
 - (a) the issued patents and/or patent applications set forth on Exhibit 1,
 - (b) any patent applications and/or patents which may claim priority of the items in (a) (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties),
 - (c) any patent that may be granted on any patent application in (a) or (b), and
 - (d) any other rights in the inventions described in any of (a), (b) or (c);(all of the foregoing in (1), collectively, the "Assigned Patents");
 - (2) the right to sue third parties for infringement (including but not limited to damages and injunctive relief) of any of the foregoing in (1) accruing based on activities occurring prior to the execution date hereof; and
 - (3) any current or future right to receive royalties based on any of the foregoing in (1) or (2); (all of the foregoing in (A), collectively, the "Assigned Rights");
- (B) agrees upon request (and at the expense) of Yahoo! (or its successors, assigns or legal representatives) to, and if Seller is unable or unwilling to do so authorizes Yahoo! to act in Seller's name to:
- (1) execute all oaths, assignments, powers and any other papers;
 - (2) testify in any proceeding; and
 - (3) otherwise take any action, and fully cooperate with Yahoo!;
- (C) agrees to deliver to Yahoo! accurate copies of all material correspondence with counsel, in Seller's or its counsel's possession, relating to ownership, filing, prosecution, infringement, validity, or enforceability of, the Assigned Patents, to the extent such has not already been delivered.

For Seller by:

Michael Callahan
Signature

Michael Callahan
Name

Date 2-6-07

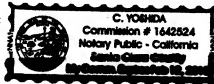
For Yahoo!, Inc. by:

Michael Callahan
Signature

Michael Callahan
Name

Date 2-6-07

Notary Seal:



JURAT

STATE OF CALIFORNIA
COUNTY OF SANTA CLARA

Subscribed and sworn to (or affirmed) before me on this

6 day of February, 2007, by
Michael Callahan, personally
known to me or proved to me on the basis of satisfactory
evidence to be the person who appeared before me.

Cecilia Yoshida
Cecilia Yoshida, Notary Public

My Commission Expires: February 12, 2010

EXHIBIT 1 – PATENTS AND PATENT APPLICATIONS

Title	Date Filed	Country	Ser #	Status	Inventors
Content Enhancement System and Method	9/8/2001	US	09/924,808	Published	Marcus Doemling, Peter Matsuo
Content Delivery Frequency Capping Method	8/25/2003	US	10/647,832	Published	Marcus Doemling, Peter Matsuo
System and Method for Creating Modular Advertisements	8/11/2004	US	10/915,910	Published	Marcus Doemling, Peter Matsuo